

# PrimeFare West Regional Symposium 2011 • Sponsorship Information

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## Platinum Sponsorship \$ 2000

- Mention/Logo on printed materials –
  - mailed to 3000 ABC certified practitioners
  - included in all registration packets
- Signage during the event
- Mentioned periodically on-site during sponsored event
- Visibility on our web-site [www.primecareop.com](http://www.primecareop.com)
- Coverage in media releases and publicity for PrimeFare
- Opportunity to add your brochure to registration packets (Sponsor to provide sufficient quantity of small brochure for this purpose.)
- Five minutes of Exhibit Hall podium time during the PrimeFare Meeting
- Sponsoring a specific event (e.g.- reception, lunch or breakfast) or session (e.g.- Administrative Management forum)

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## Gold Sponsorship \$1200

- **Sponsorship of a Break**
- Mention/Logo on printed materials –
  - mailed to 3000 ABC certified practitioners
  - included in all registration packets
- Mentioned periodically on-site during sponsored event
- Visibility on our web-site [www.primecareop.com](http://www.primecareop.com)
- Coverage in media releases and publicity for PrimeFare

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## Silver Sponsorships \$ 800

- Mention/Logo on printed materials –
  - mailed to 3000 ABC certified practitioners
  - included in all registration packets
- Mentioned periodically on-site during sponsored event
- Visibility on our web-site [www.primecareop.com](http://www.primecareop.com)
- Coverage in media releases and publicity for PrimeFare

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## Bronze Sponsorship \$ 575

- Mentioned periodically on-site during sponsored event
- Visibility on our web-site [www.primecareop.com](http://www.primecareop.com)
- Coverage in media releases and publicity for PrimeFare

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## Pocket Agenda \$500

- Your logo will be included on the pocket agenda which will be handed out with registration packet.

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## Lanyards \$700

- Your name will be included on the lanyards for the name badges

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## Bags for registration Materials - \$650

- These are the drawstring backpack bags that will have your logo and our logo on them and we will hand out at registration.

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### **\* New Items in Red**

**\*\*Note -With a Silver or Gold Sponsorship you will receive 1 complimentary attendee registration (\$350 value).**

- Attendee must be new to PrimeFare East
- Attendee must be from a practicing facility
- Appropriate paperwork must be completed and approved by PrimeCare Staff.